

SUPPORTING OUR FORCES
— MADE BY —
**BRITAIN'S
BRAVEST**
MANUFACTURING CO.
SINCE 1919

A sign of partnership

Road signage made for you

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Introduction

A truly unique organisation

Britain's Bravest Manufacturing Company is truly unique. We are the UK's leading Social Enterprise signage maker with a team of over 100 people; 70% of us are veterans from the Armed Forces or civilians with a physical or mental disability.

For over 50 years, our dedicated team at Britain's Bravest have been creating innovative signage for organisations across both public and private sectors: from flagship infrastructure projects to international brands and local business.

With investment in state-of-the-art printing and graphics technology, our highly skilled team are equipped to craft a diversity of signage applications on a range of materials (made to ISO 9001), where all surplus profit is invested back into the business to stimulate continued employment opportunities.

We take great pride in being commercially competitive while creating social value for society at large and providing life-transforming employment opportunities. Working with us enables you to meet some of the social value criteria requirements of Highways England, Councils and other infrastructure organisations.

In partnering with Britain's Bravest you will not only get a best-in-class experience, you will help create a transformative job opportunity for someone truly deserving.



Directional signs

Britain's Bravest team have played a pivotal role in helping people safely navigate their way around the UK's roads.

Whether leaving the motorway, negotiating a roundabout or approaching a 'GIVE WAY', we take painstaking care to design a multiplicity of signs that help drivers and pedestrians alike make important decisions, follow the Highway Code and make safe journeys.

Using standard traffic sign substrates fused with RA2 sign face and laminate (with channel to rear) we develop designs in a range of materials (e.g. aluminium, foamex), that meet with DFT regulations. Often these signs can be extraordinarily large (such as major motorways) and this calls for the skill and precision of the team to split the sign seamlessly into sections.

Our clients include Highways England, Councils and leading infrastructure companies such as Amey. One of the biggest UK highways services providers, Amey take care of 30,000km of roads. Since 2013 they have entrusted our skilled designers by purchasing nearly 50% of its signs from our BBMC social enterprise for various contracts. Our successful partnership built with Amey has been the catalyst to elevate our reputation as a leading provider in road signage projects.

Hoardings

We understand hoardings are a powerful medium and customer touchpoint that work on a number of levels. From a safety perspective they help secure the perimeter of a construction site, from a marketing perspective they communicate brand messages and connect people to the progress of work. Graphic messaging and imagery range from communicating vital safety information through to high-impact branding and advertising.

As hoarding graphics are legally treated as outdoor advertisements they are subject to regulations, often requiring approval by local councils to ensure designs work aesthetically with the local environment.

Such a bespoke product requires meticulous attention to detail. Our expert team can help amplify your message. We usually require your artwork (and sometimes brand guidelines) together with plans for positioning to ensure seamless matching of edges, especially with slopes for example. We use commercial grade ACM with a vinyl face applied and laminated.

Our diverse clients include housebuilders, infrastructure companies and brands from both private and public sectors.





Street name signs

Street name signs in the UK come in many different design formats depending on such factors as the local authority's image or logo, whether they are in a more urban or rural location and the type of property mix, from residential to commercial. Our talented design team will work closely with you to achieve the desired look of your specification, creating a design bespoke to you.

Our team recently undertook a major street name project in the Midlands, where we were commissioned by Kier Birmingham to fulfil their specification in black backed ACM, with channel to the rear with an RA1 signface.

In terms of the 3D structure we often house the signface in a die pressed aluminium frame with some local authorities opting for a more sustainable approach using a recyclable plastic version. We are able to source a range of structural materials where this is required to meet the specification.



Engraved signs

Our skilled design team are able to create bespoke engraved signs, oftentimes using a Traffolyte sourced substrate, as a highly durable layered material.

For this specialist form of graphic communication we engrave the detail into a top coloured layer, revealing a black bottom layer. There are an array of applications for which engraved signs can be used, and these include the following:

- Warning signs
- House name or number signs
- Plaques for benches
- Memorial signs
- Entrance signs

Our team is versed in creating engraved signs for both the rail and road sectors, for which we skilfully combine aesthetic and technical expertise. As the preferred supplier to Network Rail, where safety is paramount, we produce large quantities of warning signs, as well as others such as signs for signal boxes and electrical substations. These signs are not conductive and the engraved material is exceptionally durable.





Gateway signs

A beautifully designed Gateway sign creates impact. It captures the unique character of a town, creating an authentic sense of place and human connection. Whether a tourist or local resident it extends a welcoming handshake to the visitor.

We are one of the few signmaking teams in the UK able to create stunning photographic gateway signs that express the true identity of a town or region. As a bespoke product, we work closely with you to translate your drawings and artwork into a beautifully crafted sign. Working from high-resolution images we provide a printed sample for your approval.

Structurally, we use a standard sign substrate that integrates with RA2 signface and laminate with channel to the rear. We have worked with a number of councils across the UK to design Gateway and other road signs.

One of many success stories has been for Bath and North East Somerset Council who have been thrilled with the striking and innovative signs we created.



Temporary signage

A growing population needs the infrastructure to support it. The UK Government is to invest over £100 billion on improving our infrastructure by 2025 including major road projects. This will result in a constant flow of road improvement schemes and with that the need for temporary traffic flow schemes and critical road signage to help drivers safely navigate their way through temporary road systems.

Our design team skilfully oversee creation of a generic family of high quality signs such as STOP and speed signs as well as the nation's iconic roadworks signs.

Our specifications include:

'A' frame signs created using RA1 and a vinyl sign face applied to Zintec/steel plate and clipped in to the frame. We use standard sizes of 600 x 450mm, 1050 x 750mm; with circles and triangles usually at 600mm or 750mm height.

Quick fit signs in most cases created with RA2 sign face applied to an aluminium composite panel. The panels are pre-drilled to fit a large or small frames and our team are able to source the required plates and / or frames.

Our clients include Highways England, City Councils and leading infrastructure companies.

